



Business Brio
Opex · Analytics · Research

AI Powered Intelligent Forecasting Solution

Accurate and timely forecasts tailored to your business needs

Main Challenges

- High Number of items and stores to predict sales and logistics
- Intermittent demand
- Fluctuations bring problems of inventory and back-orders.
- Frequent entry of new products and product changes by seasonality.
- Manual time-taking process.

- Move beyond manual data collection and time-consuming spreadsheets! Leverage AI to generate highly accurate forecasts in a fraction of the time.
- Our intelligent forecasting engine leverages machine learning to address a wide range of business planning needs and challenges across an enterprise.

Benefits & Impact

Better forecasts, better plans.



Get short and long-term forecasts with a high level of detail. Identify recurring variations in demand.



Being able to stock exactly what you need, will let you sell more of the items in high demand while reducing inventory of the rest; always adjusted to time of year, trends, seasons and more.



Shift the business focus to strategic planning and collaboration to boost operations with highly predictive forecasting.



Increase revenue, flexibility and inventory variety with reduced or predictable levels of safety stock.



How Does It Work?

Securely and responsibly harness data and knowledge for strategic planning and decision-making.



Connect to your POS data source or ERP or data warehouse



Forecasting engine using Machine Learning builds optimal algorithms at scale



Create dynamic forecasts by SKU, region and market – varied horizons and granularity



Global vs. local models back-tested for robustness in forecasts



Highly scalable solution integrated with your existing IT system (or standalone).

About Business Brio

AI powered Intelligent Forecasting solution is brought to you by Business Brio, a leading data science and AI solution provider.

We are ISO 27001 certified for Information security and ISO 56000 certified for innovation management. Business Brio won the 'Excellence in Analytics' award from NASSCOM, Finalist at Red Herring Top 100 Asia Companies, featured in CIO Insider's Top 10 Analytics Solution Providers list and Forbes India, Times Brand Icon awardee.

Business Brio holds multiple IPs including ISO/IEC Standards, publications, MIT open licenses and patents in analytics/AI domain. We serve a myriad of global clients across many industrial domains and are excited to have you on board.

**Want to know your future sales,
and what to do about them?**

LET'S GET IN TOUCH !

Mail Us for Demo

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Visit Our Website

www.businessbrio.com



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